



# STAND FOR JUSTICE WITH US.

# W Н

Every day across Illinois, families and communities are hurt by the criminal justice system. In response, Cabrini Green Legal Aid, known as CGLA, is there to help, providing legal services, social supports and advocacy to knock down barriers. That makes CGLA one of the few statewide organizations where people can access justice and have their voices heard.

We bring drive, commitment and love to our work with adults and young people experiencing poverty. We help them clear their records and create pathways to jobs, housing and education. Our wraparound services benefit whole families.

With nearly 50 years of experience, we are the agency people come to for lessons on how to change systems. Our deep Chicago roots and work across the state mean that we have the standing, the reputation and the relationships to lead and support policymaking tables to push for fairness and justice.

We have built coalitions to heal the damage done to communities. And, we have nurtured leadership and self-advocacy skills in the 8,000-plus clients we serve each year. Our work is for the greater good of everyone, and we've made a difference in people's lives.





# CABRINI GREEN LEGAL AID ANNUAL PARTNERSHIP OPPORTUNITIES

PARTNERSHIP LEVELS	CHAMPION LEVEL	INVESTOR LEVEL	ADVOCATE LEVEL	PARTNER LEVEL	SUPPORTER LEVEL
	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
ANNUAL DIGITAL BRANDING	$\square$	$\square$	Ø		
I AM SOMEBODY ANNUAL BENEFIT EVENT* RECOGNITION	Premiere Benefits	Priority Benefits	General Benefits	General Benefits	General Benefits
TOAST FOR JUSTICE ANNUAL EVENT* RECOGNITION	Premiere Benefits	Priority Benefits	General Benefits	General Benefits	General Benefits
SPECIAL RECOGNITIONS	Recognized as Help Desk Sponsor	Recognized as Community Engagement Partner	Recognized as Technology Partner	Recognized as Reunification Partner	
COFFEE AND CONVERSATIONS (TWO PER YEAR)	Co-faciliate/lead Premiere participation	Priority participation	Invitation to participate		
ANNUAL EXPUNGEMENT SUMMIT	Premiere Benefits	Priority Benefits	Invitation to participate		
MOBILE JUSTICE	Premiere Branding & Volunteer Opportunities	Priority Branding & Volunteer Opportunities	Invitation to participate		
PRO BONO ENGAGEMENT & VOLUNTEERISM	Premiere Partnership	Priority Partnership			
LEADERSHIP OPPORTUNITIES	Board of Directors and/or Advisory Council	Young Professional Board Engagement			



# ANNUAL PARTNERSHIP BENEFITS

#### **Annual Digital Branding**

Logo Inclusion across all CGLA Digital Platforms including:

- Website Features
- Social Media Platforms (LinkedIn, Facebook, Instagram)
- Quarterly Newsletters
- General e-communications
- Press release and media advisories

# I AM SOMEBODY Benefit Event and Toast for Justice Event Recognition

#### **Premiere Benefits**

- Speaking Opportunity
- Promotional Video
- Logo Inclusion:
  - Event Collateral Save the Date, Invitations, Digital Program Book, Signage, Promotional Materials
  - o Social Media Spotlight
- Premiere Ticket/Seats
- Participation in VIP Reception Program

#### **Priority Benefits**

- Social Media Promotion Feature
- Logo Inclusion:
  - Event Collateral Save the Date, Invitations, Digital Program Book, Signage, Promotional Materials
  - Social Media Spotlight
- Priority Tickets/Seats
- Attendance at VIP Reception

#### **General Benefits**

- Listing:
  - Event Collateral Save the Date, Invitations, Program book, Signage, Promotional Materials
  - Social Media Spotlight
- General Ticket/Seats

<sup>\*</sup>Events are currently scheduled to take place virtually



## ANNUAL PARTNERSHIP BENEFITS

#### **Special Recognitions**

Exclusive Recognition available for CGLA's signature/key programs. Recognition will be noted in all program related promotional materials, digital branding, and engagement opportunities. Invitation to participate in program-specific event and media opportunities.

- Champion: Recognition throughout 2021 as CGLA's Help Desk Partner (virtually and onsite when services resume onsite)
- Investor: Recognition throughout 2021 as CGLA"s Community Engagement Partner
- Advocate: Recognition throughout 2021 as CGLA's Technology Partner
- Partner: Recognition throughout 2021 as CGLA's Reunification Partner

#### **Coffee and Conversations**

CGLA's Coffee and Conversation is an exclusive opportunity to engage with legal, civic, and community members to collaborate and exchange perspectives, ideas, and resources. Sessions are geared to 10 to 12 guests to allow for engagement.

#### **Premiere Benefits:**

- Co-lead and facilitate a coffee and conversation session with CGLA's Executive Director and/or leadership team
  - Collaboratively choose topic
  - Co-lead discussion
- Invitation for 5 guests to attend
- Branding across promotional materials

#### **Priority Benefits:**

- Invitation for 3 guests to attend
- Branding across promotional materials

#### **Priority Benefits:**

• Invitation for 2 guests to attend

#### **Annual Expungement Summit**

#### **Premiere Benefits:**

- Lead role in engagement throughout Summit (if applicable)
- Volunteer opportunity available for firm participation at Summit
- Included in media engagements for Summit (both at statewide and local levels)
- Branding exposure at the statewide level

#### **Priority Benefits:**

- Volunteer opportunity available for firm participation at Summit
- Included in media engagements for Summit (local level)



# ANNUAL PARTNERSHIP BENEFITS

#### **Priority Benefits Cont.:**

• Branding exposure at the statewide level

#### **General Benefits:**

Volunteer opportunity for firm participation

#### **Mobile Justice**

CGLA's Mobile Justice increases accessibility to our services by those who need it the most. Our bus has been transformed to provide remote services throughout Illinois in a unique service delivery model.

#### **Premiere Benefits:**

- External facing branding opportunities on the exterior of the bus (premiere location on the bus)
- Sponsor a workstation
- Custom volunteer opportunities for participation to deliver services

#### **Priority Benefits:**

- External facing branding opportunities on the exterior of the bus, i.e. branded window decals/bumper stickers
- Sponsor a seat in the client waiting area
- Invitation for participation to deliver services

#### **General Benefits:**

- Interior branding opportunities on the interior of the bus
- Invitation for participation to deliver services

#### Pro Bono Engagement & Volunteerism

#### **Premiere Partnership:**

- Tailored volunteer opportunities (attorney and non-attorneys)
- Priority engagement strategies (attorney and non-attorneys)

#### **Priority Partnership**

Custom and intentional engagement strategies

#### **Leadership Opportunities**

#### **Premiere Partnership:**

Opportunity for firm representative to serve on CGLA's Board of Directors or Advisory Council

#### **Priority Partnership**

Opportunity for firm representative to serve on CGLA's Young Professionals Board

#### **Custom Partnerships Available**

### WE STAND FOR JUSTICE WITH CGLA

#### **RESPONSE FORM**

BUSINESS NAME (as you would like it to appear on event materials)									
CONTACT NAME									
ADDRESS	CITY	STATE	ZIP						
TELEPHONE	EMAIL								
YES! WE WILL STAND FOR JUSTICE WITH CGLA!									
CHAMPION LEVEL (\$50,000)	☐ IN\	INVESTOR LEVEL (\$25,000)							
ADVOCATE LEVEL (\$15,000)	PAF	PARTNER LEVEL (\$10,000)							
SUPPORTER LEVEL (\$5,000)									
PAYMENT INFORMATION (checks can be mailed to the address below)									
FULL NAME (as it appears on the credit card)									
CARD TYPE  VISA  MAS	TERCARD	AMERIC	CAN EXPRI	ESS					
CARD NUMBER	EXPIRAT	TON DATE	SECURIT	Y CODE					
BILLING ADDRESS	CITY	ST	ATE	ZIP					
SIGNATURE	DATE								

#### PLEASE RETURN COMPLETED FORM TO:

#### Cabrini Green Legal Aid

Attn: Dana Pownall 6 South Clark St. Suite 200 Chicago, IL 60603 Email: DanaPownall@cgla.net Phone: (312) 738 - 2452 ext. 488

**Cell**: (773-822-3022 **Fax**: (312) 850 - 4783